

COOKIE POLICY

WHAT ARE COOKIES? Cookies are small text files sent from the site to the terminal of the data subject (usually to the browser), where they are stored before being retransmitted to the site at the next visit of the same user. A cookie can retrieve any other data from the user's hard drive or transmit computer viruses or acquire email addresses. Each cookie is unique to the user's web browser. Some of the cookies' functions may be delegated to other technologies. In this document, the term 'cookie' refers to both cookies, properly so-called, and all similar technologies.

Through cookies it is possible to record information regarding your preferences, such as the pages browsed or the download of files from our own site or other similar actions carried out by browsing our site.

FIRST OR THIRD PARTY COOKIES: Cookies can be first or third party, where "first party" means cookies developed by the owner of the site itself, while "third party" means cookies developed by third parties with respect to the site owner.

TYPE OF COOKIES Regarding the nature of cookies, there are several types:

Technical cookies: technical cookies, used for the sole purpose of carrying out the transmission of a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the contractor or user to provide this service. They are not used for other purposes and are normally installed directly by the owner or operator of the website. They can be divided into:

- Navigation or session cookies, which guarantee the normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access restricted areas); they are in fact necessary for the proper functioning of the site;
- Analytic cookies, similar to technical cookies when used directly by the site operator to collect information, in aggregate form, on the number of users and how they visit the site, in order to improve the performance of the site;
- Functionality cookies, which allow the user to navigate according to a series of selected criteria (for example, the language, the products selected for purchase) in order to improve the service rendered to the same. For the installation of these cookies, the prior consent of users is not required (more information in the paragraph managing cookies below).

Profiling cookies: profiling cookies, used to trace back to certain, identified or identifiable subjects, specific actions or recurring behavioural patterns in the use of the features offered (patterns) in order to group the different profiles within homogeneous clusters of different sizes, so that it is possible for the owner also to modulate the provision of the service in an increasingly personalized way beyond what is strictly necessary for the provision of the service, as well as send targeted advertising messages, i.e. in line with the preferences expressed by the user in the context of surfing the net.

In the case of third-party cookies, the website does not have direct control of individual cookies and cannot control them (it can neither install them directly nor delete them). You can still manage these cookies through your browser settings or the websites indicated in the "Acceptance and waiver of cookies" section.

The User is therefore invited to check on the website of the third party indicated below.

COOKIES INSTALLED ON THIS WEBSITE:

Cookie name	Purpose	Legal basis	First or Third Party	Retention	Web reference
_GRECAPTCHA	Antispam	Google Ireland Limited	Third Party	Durata sessione	https://policies.google.com/privacy

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rc::a	Antispam	Google Ireland Limited	Third Party	Durata sessione	https://policies.google.com/privacy
rc::b	Antispam	Google Ireland Limited	Third Party	Durata sessione	https://policies.google.com/privacy
rc::c	Antispam	Google Ireland Limited	Third Party	Durata sessione	https://policies.google.com/privacy
IDE	Conversions Google ADS / Remarketing Google Analytics / Remarketing Google ADS	Google Ireland Limited	Third Party	2 years	https://policies.google.com/privacy
test_cookie	Conversions Google ADS / Remarketing Google Analytics / Remarketing Google ADS	Google Ireland Limited	Third Party	15 minuts	https://policies.google.com/privacy
gcl*	Remarketing Google Analytics	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
AID	Remarketing Google ADS	Google Ireland Limited	Third Party	2 years	https://policies.google.com/privacy
ANID	Remarketing Google ADS	Google Ireland Limited	Third Party	2 years	https://policies.google.com/privacy
Conversion	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
DSID	Remarketing Google ADS	Google Ireland Limited	Third Party	14 days	https://policies.google.com/privacy
FCNEC	Remarketing Google ADS	Google Ireland Limited	Third Party	1 year	https://policies.google.com/privacy

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FLC	Remarketing Google ADS	Google Ireland Limited	Third Party	10 seconds	https://policies.google.com/privacy
FPAU	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
FPGLAW	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
FPGLDC	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
FPGLGB	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
NID	Remarketing Google ADS	Google Ireland Limited	Third Party	6 months	https://policies.google.com/privacy
RUL	Remarketing Google ADS	Google Ireland Limited	Third Party	1 year	https://policies.google.com/privacy
TAID	Remarketing Google ADS	Google Ireland Limited	Third Party	14 days	https://policies.google.com/privacy
__gads	Remarketing Google ADS	Google Ireland Limited	Third Party	2 years	https://policies.google.com/privacy
__gsas	Remarketing Google ADS	Google Ireland Limited	Third Party	2 years	https://policies.google.com/privacy
gac	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
_gac_gb_	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
_gcl_au	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
_gcl_aw	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy

_gcl_dc	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
_gcl_gb	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
_gcl_gf	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
_gcl_ha	Remarketing Google ADS	Google Ireland Limited	Third Party	3 months	https://policies.google.com/privacy
id	Remarketing Google ADS	Google Ireland Limited	Third Party	2 years	https://policies.google.com/privacy

COOKIES DURATION Cookies have a duration dictated by the expiration date (or by a specific action such as closing the browser) set at the time of installation. Cookies can be:

1. Session cookie: they are used to store temporary information; they allow to link the actions performed during a specific session and are removed from the computer when the browser is closed;
2. Persistent cookie: they are used to store information, such as your login name and password, so that the user does not have to type them again each time you visit a specific site. These remain stored on the user's computer even after he close the browser.

The so-called session cookies, once the connection to this website has ended, are not stored. The computer systems used for this website use temporary cookies and permanent cookies.

ACCEPTANCE AND WAIVER OF COOKIES

For the installation of technical and analytical cookies, the consent of users is not required. Profiling cookies or other tracking tools, on the other hand, can only be used if the user has given his consent after being informed. This site uses a banner that allows those who wish to express their consent. The user who does not intend to lend it, can close the banner by selecting the button with an X placed at the top right of the banner itself, maintaining the default settings that do not allow the use of cookies or other tracking tools other than technicians. If you wish, you can also manage cookies directly through the settings of your browser. However, deleting cookies from your browser may remove the preferences you have set for this site, so it would be advisable for you to periodically visit this page to double check your choices

There are various ways to manage Tracker related preferences and to provide and withdraw consent, where relevant: Users can manage preferences related to Trackers from directly within their own device settings, for example, by preventing the use or storage of Trackers. Additionally, whenever the use of Trackers is based on consent, Users can provide or withdraw such consent by setting their preferences within the cookie notice or by updating such preferences accordingly via the relevant consent-preferences widget, if available. It is also possible, via relevant browser or device features, to delete previously stored Trackers, including those used to remember the User's initial consent.

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Other Trackers in the browser's local memory may be cleared by deleting the browsing history.

With regard to any third-party Trackers, Users can manage their preferences and withdraw their consent via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

Locating Tracker Settings

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

[Google Chrome](#)

[Mozilla Firefox](#)

[Apple Safari](#)

[Microsoft Internet Explorer](#)

[Microsoft Edge](#)

[Brave](#)

[Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).